

**Remit Address:**

**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue Northwest**  
**Suite 800**  
**Washington, DC 20007**  
**USA**

# INVOICE

DUPLICATE

|                 |                          |
|-----------------|--------------------------|
| Advertiser      | POL/Hirschbiel DPV       |
| Product         | 11/3-11/6 HIRSCHBIEL-DPV |
| Estimate Number |                          |

|                |                     |
|----------------|---------------------|
| Invoice #      | 219280-1            |
| Invoice Date   | 11/11/12            |
| Invoice Month  | November 2012       |
| Invoice Period | 10/29/12 - 11/06/12 |

|                   |                    |
|-------------------|--------------------|
| Station           | WAVY               |
| Account Executive | Petry Philadelphia |
| Sales Office      | Petry/Philadelphia |
| Sales Region      | National           |

|              |                     |
|--------------|---------------------|
| Order #      | 219280              |
| Alt Order #  |                     |
| Deal #       |                     |
| Order Flight | 11/03/12 - 11/06/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |                    |
|----------------|--------------------|
| Agency Ref     | IN117/SP159/AL1336 |
| Advertiser Ref |                    |

| Line | Channel | Description            | Time      | Day                  | Date     | Length  | Aired Days | Ad-ID        | Rate     | Reconciliation | Ref # |
|------|---------|------------------------|-----------|----------------------|----------|---------|------------|--------------|----------|----------------|-------|
| 1    | WAVY    | WAVY News 10 Sa 6a     | 6a-7a     |                      | to       |         |            |              |          |                |       |
|      |         |                        |           | 10/29/12 to 11/04/12 | 1x       | -----S- |            |              |          |                |       |
|      | WAVY    |                        |           | Sa                   | 11/03/12 | :30     | 6:44 AM    | PH12VA0208TH | \$200.00 |                | 1     |
| 2    | WAVY    | WAVY News 10 Sunday 6a | 6a-7a     |                      | to       |         |            |              |          |                |       |
|      |         |                        |           | 10/29/12 to 11/04/12 | 1x       | -----S  |            |              |          |                |       |
|      | WAVY    |                        |           | Su                   | 11/04/12 | :30     | 6:13 AM    | PH12VA0208TH | \$200.00 |                | 1     |
| 3    | WAVY    | WAVY News 10 Sa 7a     | 7a-8a     |                      | to       |         |            |              |          |                |       |
|      |         |                        |           | 10/29/12 to 11/04/12 | 1x       | -----S- |            |              |          |                |       |
|      | WAVY    |                        |           | Sa                   | 11/03/12 | :30     | 7:11 AM    | PH12VA0208TH | \$400.00 |                | 1     |
| 4    | WAVY    | WAVY News 10 Sunday 7a | 7a-8a     |                      | to       |         |            |              |          |                |       |
|      |         |                        |           | 10/29/12 to 11/04/12 | 1x       | -----S  |            |              |          |                |       |
|      | WAVY    |                        |           | Su                   | 11/04/12 | :30     | 7:21 AM    | PH12VA0208TH | \$400.00 |                | 1     |
| 5    | WAVY    | Today Show Saturday    | 8a-10a    |                      | to       |         |            |              |          |                |       |
|      |         |                        |           | 10/29/12 to 11/04/12 | 1x       | -----S- |            |              |          |                |       |
|      | WAVY    |                        |           | Sa                   | 11/03/12 | :30     | 8:24 AM    | PH12VA0208TH | \$500.00 |                | 1     |
| 6    | WAVY    | Saturday 8-9p          | 8p-9p     |                      | to       |         |            |              |          |                |       |
|      |         |                        |           | 10/29/12 to 11/04/12 | 1x       | -----S- |            |              |          |                |       |
|      | WAVY    |                        |           | Sa                   | 11/03/12 | :30     | 8:06 PM    | PH12VA0208TH | \$300.00 |                | 1     |
| 7    | WAVY    | Sat Prime Other 3      | 9-11p     |                      | to       |         |            |              |          |                |       |
|      |         |                        |           | 10/29/12 to 11/04/12 | 1x       | -----S- |            |              |          |                |       |
|      | WAVY    |                        |           | Sa                   | 11/03/12 | :30     | 10:27 PM   | PH12VA0208TH | \$300.00 |                | 1     |
| 8    | WAVY    | WAVY News 10 @11 Sat   | 11p-1130p |                      | to       |         |            |              |          |                |       |
|      |         |                        |           | 10/29/12 to 11/04/12 | 1x       | -----S- |            |              |          |                |       |
|      | WAVY    |                        |           | Sa                   | 11/03/12 | :30     | 11:23 PM   | PH12VA0208TH | \$800.00 |                | 1     |
| 9    | WAVY    | WAVY News 10 Sun 6p    | 6p-7p     |                      | to       |         |            |              |          |                |       |
|      |         |                        |           | 10/29/12 to 11/04/12 | 1x       | -----S  |            |              |          |                |       |
|      | WAVY    |                        |           | Su                   | 11/04/12 | :30     | 5:59 PM    | PH12VA0208TH | \$300.00 |                | 1     |
| 10   | WAVY    | Sun News 11p -- Late   | 1130-12a  |                      | to       |         |            |              |          |                |       |

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**USA**

# INVOICE

DUPLICATE

|                 |                          |
|-----------------|--------------------------|
| Advertiser      | POL/Hirschbiel DPV       |
| Product         | 11/3-11/6 HIRSCHBIEL-DPV |
| Estimate Number |                          |

|                  |                     |
|------------------|---------------------|
| <b>Invoice #</b> | <b>219280-1</b>     |
| Invoice Date     | 11/11/12            |
| Invoice Month    | November 2012       |
| Invoice Period   | 10/29/12 - 11/06/12 |

|                   |                    |
|-------------------|--------------------|
| Station           | WAVY               |
| Account Executive | Petry Philadelphia |
| Sales Office      | Petry/Philadelphia |
| Sales Region      | National           |

|              |                     |
|--------------|---------------------|
| Order #      | 219280              |
| Alt Order #  |                     |
| Deal #       |                     |
| Order Flight | 11/03/12 - 11/06/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |                    |
|----------------|--------------------|
| Agency Ref     | IN117/SP159/AL1336 |
| Advertiser Ref |                    |

| Line | Channel | Description          | Time      | Day | Date                 | Length | Aired Days | Ad-ID        | Rate       | Reconciliation | Ref # |
|------|---------|----------------------|-----------|-----|----------------------|--------|------------|--------------|------------|----------------|-------|
| 10   | WAVY    | Sun News 11p -- Late | 1130-12a  |     | to                   |        |            |              |            |                |       |
|      |         |                      |           |     | 10/29/12 to 11/04/12 | 1x     | -----S     |              |            |                |       |
|      | WAVY    |                      |           | Su  | 11/04/12             | :30    | 11:52 PM   | PH12VA0208TH | \$800.00   |                | 1     |
| 11   | WAVY    | Su 12-1a             | 12a-1a    |     | to                   |        |            |              |            |                |       |
|      |         |                      |           |     | 10/29/12 to 11/04/12 | 1x     | -----S     |              |            |                |       |
|      | WAVY    |                      |           | Su  | 11/04/12             | :30    | 12:22 AM   | PH12VA0208TH | \$50.00    |                | 1     |
| 12   | WAVY    | WAVY 6AM News        | 6a-7a     |     | to                   |        |            |              |            |                |       |
|      |         |                      |           |     | 11/05/12 to 11/11/12 | 1x     | M-----     |              |            |                |       |
|      | WAVY    |                      |           | M   | 11/05/12             | :30    | 6:11 AM    | PH12VA0208TH | \$700.00   |                | 1     |
| 13   | WAVY    | Today Show 3         | 10a-11a   |     | to                   |        |            |              |            |                |       |
|      |         |                      |           |     | 11/05/12 to 11/11/12 | 1x     | M-----     |              |            |                |       |
|      | WAVY    |                      |           | M   | 11/05/12             | :30    | 10:51 AM   | PH12VA0208TH | \$250.00   |                | 1     |
| 14   | WAVY    | Hampton Roads Show   | 11a-12p   |     | to                   |        |            |              |            |                |       |
|      |         |                      |           |     | 11/05/12 to 11/11/12 | 1x     | M-----     |              |            |                |       |
|      | WAVY    |                      |           | M   | 11/05/12             | :30    | 11:30 AM   | PH12VA0208TH | \$75.00    |                | 1     |
| 15   | WAVY    | News 10 @ Noon       | 12p-1p    |     | to                   |        |            |              |            |                |       |
|      |         |                      |           |     | 11/05/12 to 11/11/12 | 1x     | M-----     |              |            |                |       |
|      | WAVY    |                      |           | M   | 11/05/12             | :30    | 12:42 PM   | PH12VA0208TH | \$125.00   |                | 1     |
| 16   | WAVY    | Maury Povich         | 3p-4p     |     | to                   |        |            |              |            |                |       |
|      |         |                      |           |     | 11/05/12 to 11/11/12 | 1x     | M-----     |              |            |                |       |
|      | WAVY    |                      |           | M   | 11/05/12             | :30    | 3:34 PM    | PH12VA0208TH | \$125.00   |                | 1     |
| 17   | WAVY    | M-F 4-5p             | 4p-5p     |     | to                   |        |            |              |            |                |       |
|      |         |                      |           |     | 11/05/12 to 11/11/12 | 1x     | M-----     |              |            |                |       |
|      | WAVY    |                      |           | M   | 11/05/12             | :30    | 4:39 PM    | PH12VA0208TH | \$175.00   |                | 1     |
| 18   | WAVY    | Monday 10-11p        | 10p-11p   |     | to                   |        |            |              |            |                |       |
|      |         |                      |           |     | 11/05/12 to 11/11/12 | 1x     | M-----     |              |            |                |       |
|      | WAVY    |                      |           | M   | 11/05/12             | :30    | 10:35 PM   | PH12VA0208TH | \$1,100.00 |                | 1     |
| 19   | WAVY    | M-F News 10 @11      | 11p-1130p |     | to                   |        |            |              |            |                |       |

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| Advertiser        | POL/Hirschbiel DPV       | Invoice #       | 219280-1            |
| Product           | 11/3-11/6 HIRSCHBIEL-DPV | Invoice Date    | 11/11/12            |
| Estimate Number   |                          | Invoice Month   | November 2012       |
|                   |                          | Invoice Period  | 10/29/12 - 11/06/12 |
| Station           | WAVY                     | Order #         | 219280              |
| Account Executive | Petry Philadelphia       | Alt Order #     |                     |
| Sales Office      | Petry/Philadelphia       | Deal #          |                     |
| Sales Region      | National                 | Order Flight    | 11/03/12 - 11/06/12 |
| Billing Calendar  | Broadcast                | IDB #           |                     |
| Billing Type      | Cash                     | Advertiser Code |                     |
| Special Handling  |                          | Product Code    |                     |
|                   |                          | Agency Ref      | IN117/SP159/AL1336  |
|                   |                          | Advertiser Ref  |                     |

| Line | Channel | Description      | Time      | Day                  | Date     | Length       | Aired Days | Ad-ID        | Rate     | Reconciliation | Ref # |
|------|---------|------------------|-----------|----------------------|----------|--------------|------------|--------------|----------|----------------|-------|
| 19   | WAVY    | M-F News 10 @11  | 11p-1130p |                      | to       |              |            |              |          |                |       |
|      |         |                  |           | 11/05/12 to 11/11/12 | 1x       | M- - - - -   |            |              |          |                |       |
|      | WAVY    |                  |           | M                    | 11/05/12 | :30          | 11:13 PM   | PH12VA0208TH | \$800.00 |                | 1     |
| 20   | WAVY    | WAVY News @ 430a | 430-5a    |                      | to       |              |            |              |          |                |       |
|      |         |                  |           | 11/05/12 to 11/11/12 | 1x       | - T- - - - - |            |              |          |                |       |
|      | WAVY    |                  |           | Tu                   | 11/06/12 | :30          | 4:45 AM    | PH12VA0208TH | \$25.00  |                | 1     |
| 21   | WAVY    | WAVY 6AM News    | 6a-7a     |                      | to       |              |            |              |          |                |       |
|      |         |                  |           | 11/05/12 to 11/11/12 | 1x       | - T- - - - - |            |              |          |                |       |
|      | WAVY    |                  |           | Tu                   | 11/06/12 | :30          | 6:26 AM    | PH12VA0208TH | \$700.00 |                | 1     |
| 22   | WAVY    | Today Show 2     | 9a-10a    |                      | to       |              |            |              |          |                |       |
|      |         |                  |           | 11/05/12 to 11/11/12 | 1x       | - T- - - - - |            |              |          |                |       |
|      | WAVY    |                  |           | Tu                   | 11/06/12 | :30          | 9:51 AM    | PH12VA0208TH | \$300.00 |                | 1     |
| 23   | WAVY    | Today Show 3     | 10a-11a   |                      | to       |              |            |              |          |                |       |
|      |         |                  |           | 11/05/12 to 11/11/12 | 1x       | - T- - - - - |            |              |          |                |       |
|      | WAVY    |                  |           | Tu                   | 11/06/12 | :30          | 10:58 AM   | PH12VA0208TH | \$250.00 |                | 1     |
| 24   | WAVY    | News 10 @ Noon   | 12p-1p    |                      | to       |              |            |              |          |                |       |
|      |         |                  |           | 11/05/12 to 11/11/12 | 1x       | - T- - - - - |            |              |          |                |       |
|      | WAVY    |                  |           | Tu                   | 11/06/12 | :30          | 12:45 PM   | PH12VA0208TH | \$125.00 |                | 1     |

Aired Spots**24**

|                          |                   |                              |
|--------------------------|-------------------|------------------------------|
| <u>Gross Total</u>       | <b>\$9,000.00</b> |                              |
| <u>Agency Commission</u> | <b>\$1,350.00</b> |                              |
| <u>Net Amount Due</u>    | <b>\$7,650.00</b> | <u>Payment Terms 30 Days</u> |

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